

Smt. S.I.Patel Ipcowala College of Commerce Petlad.
Internal Examination Feb.2020
M.com Semester-2
Subject : Strategic Business Management-2
Date : 28 /2/2020 Time : 10 to 11 Marks : 40

1. Explain Types of mergers and Advantages of mergers.

Or

1. Describe impact of merger on consumer and workers.
2. What is Business policy ? Explain Features and importance of Business policy.

Or

2. Describe the process of strategic management and State the reasons for failure of strategic management .

Roll No: _____

SMT.S.I.PATEL IPCOWALA COLLEGE COMMERCE, PETLAD.
Mid-Semester Examination – February: 2020
M.COM. Semester- 2

Subject: Business Environment-2

Course Code: PB02CCOM22

Date: 02/03/2020

Time: 10:00 A.M. TO 11:00 A.M.

Total Marks: 40

Que-1 What is International Business Environment? Discuss the various factors of international Business Environment and the international business Environment as a system Approach. (20)

OR

Que-1 What is the international Investment? Discuss various type of international Investment and Describe the growth of FDI.

Que-2 What is Multinational Corporation? Write a detailed note on the various Organizational Models of MNCs, and the Merits and Demerits of MNCs. (20)

OR

Que-2 Discuss in Leanth the free trade Area, Export promotion, FOB and CIF.

SMT S.I.PATEL IPCOWALA COLLEG OF COMMERC PETALAD
INTERNAL EXAMINATION- M.COM-SEM-2
Cost and Management Accountancy -II (PB02CCOM23)

Date-29-02-2020

Time-10-00 to 11-00

Marks-40

Q-1 What do you mean by Environmental Accounting? Discusses its practices in detail. 20

OR

Q-1 (A) Write a short note on Human Resource Accounting Practice in India. 20

(B) From the following information compute the value of H.R. of an employee group with an average age of 60 years.

(i) Annual average earning of an employee till the retirement age Rs.20000

(ii) Age of retirement 62 years.

(iii) Cost of capital 10%

(iv) No. of employee in group 8

Q-2 Define management accounting and describe its Various function /scope and evolution 20

OR

Q-2 (A) Write Short Note - (any one) 20

(1) Limitation of Historical Cost

(2) The advantage of accounting for price level changes.

(B) Compute the net monetary result of Ram Company Ltd. as 31st March 2019. The relevant data are given below.

Particulars	1-4-2018	31-3-2019
Cash	6000	16500
Bank balance	12000	24000
Debtors	75000	105000
Creditors	31500	48000
Prepaid expenses	3000	4500
Outstanding expenses	7500	6000
Loan Capital	90000	90000
Retail Price Index Number		
April 1, 2018		400
March 31, 2019		600
Average for the year		500

Smt.S.I.Patel Ipcowala College of Commerce, Petlad
E-Commerce-II (PB02ACOM22)
M.Com. SEM-II
INTERNAL EXAM:FEB/MARCH,2020

Time:10.00 To 11.00

Total Marks :40

Date:- 27 /02/2020

Q.1 Write the concept of Entrepreneurship, Explain its Ten characteristics. 20

OR

(a) Explain the advantage and disadvantage of online mall. 10

(b) Explain the terms of B2B, B2C,C2C and C2B. 10

Q.2 Write a brief note on 20

(1) Type of CRM

(2) Issue in CRM Implementations

OR

What is the CRM? Explain its Benefits and Limitations.

****Best of Luck****